

## **Key Facts**



#### THE PRINCIPLE

Now in its sixth year the FIA GT3 European Championship continued to attract teams and drivers from across the world resulting in large grids and action packed racing. Although present in all the major national GT Championships, the GT3 pinnacle remains the FIA GT3 European Championship, with new races for 2011 in Slovakia and The Netherlands.

A championship for the latest generation of sportscar; with few modifications allowed from the road-going models, their performance is balanced using the techniques developed and proven in FIA GT and its successor the FIA GT1 World Championship. Each model should be represented by a minimum of 2 cars (usually for new models) and a maximum of 6 cars, entered by two car teams; however the

FIA GT1 World Championship teams can enter the FIA GT3 European Championship whatever the number of cars already entered for the selected model.

The FIA GT3 European Championship is reserved for non-professional drivers and an overall title is awarded for Drivers and Team champions. The fastest Champion driver receives a €150,000 prize-fund and up to 40 sets of Michelin tyres to move up to the FIA GT1 World Championship in 2012.

#### THE DRIVERS

Drivers are classified as Platinum, Gold, Silver or Bronze depending on their career record and age. Only drivers who are classified as Gold, Silver or Bronze classes may compete; Gold class drivers may only drive alongside Bronze class drivers.

#### THE PRESENTATION

The FIA GT3 European Championship places particular emphasis on a very high standard of presentation. Each garage fitting gives a homogeneous and professional appearance using the colours, logos and sponsors of each team and manufacturer following the official design. All the drivers competing for the same manufacturer wear identical racing suits.

#### STEADY PROGRESS WITH MAKES...

Eight makes were represented this season on the FIA GT3 European Championship grid, with the welcome addition of the Ferrari 458 Italia and Mercedes-Benz SLS AMG GT3 at the beginning of the season..



## **Sporting Regulations**



- Six events, with two one hour races per event.
- Two cars per team, two drivers per car.
- A maximum of six cars per brand represented. The six cars limit per model can be exceeded if the team has also entered the FIA GT1 World Championship.
- Two 20-minute qualifying sessions per meeting, separated by a 10-minute interval, with each driver taking part in one session, to set the grid.
- One-hour races with a rolling start and an obligatory pit stop and driver change between the 25<sup>th</sup> and 35<sup>th</sup> minutes.
- Points awarded to the top ten in each

- race, according to the scale 25 18 15 12 10 8 6 4 2 1.
- Compensation times awarded to the top three cars in each race according the scale +15 seconds for 1st place, +10 seconds for second place and +5 seconds for 3rd, added to the minimum pit stop duration set for the following race in the Championship.
- Multi-tyre competition, on non development tyres.
- The Michelin Trophy awarded to the best classified driver on Michelin tyres at the end of the year, to enable him or her to race in the FIA GT1 World Championship in the following year.

#### PERFORMANCE BALANCING

The balance of performance and adjustments to the technical specifications of the cars are carried out by and/or under the control of the GT Committee. All cars are fitted with a data logging system and the data is at the disposal of the GT Committee.

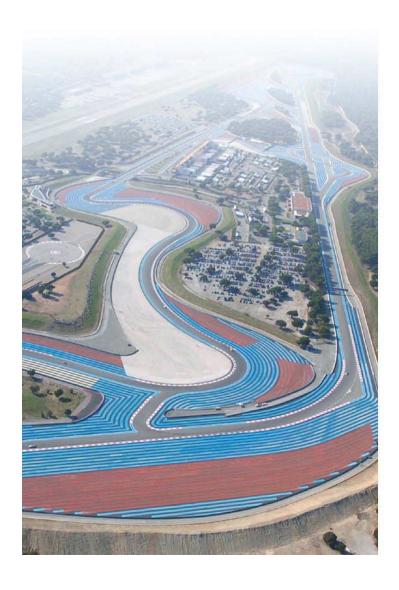
The following items can be adjusted in order to achieve that balance of performance:

- the characteristic of the rear aerodynamic device (wing)
- the minimum weight of the car
- the air restrictors
- the capacity of the fuel tank
- the ride height
- the width of the wheels



## The Calendar













SILVERSTONE CIRCUIT

Circuit Length: 4.700 km / 2.920 miles

www.autodromoalgarve.com.pt National Press Officer: Rute Vieira media@autodromodoalgarve.com



Silverstone 3-5 June 2011



Circuit Length: 5.891 km / 3.660 miles www.silverstone.co.uk National Press Officer: Carol Watts carol.watts@silverstone.co.uk



Navarra 1-3 July 2011

#### NAVARRA



Circuit Length: 3.933 km / 2.458 miles

www.circuitodenavarra.com National Press Officer: Eduardo Gozalo eduardo@acecomunicacion.com

#### PAUL RICARD HTTT





Circuit Length: 5.810 km / 3.630 miles www.circuitpaulricard.com National Press Officer: Marie-Pierre Dupasquier mp.dupasquier-damagnez@ circuitpaulricard.com

#### Slovakia Ring 19-21 August 2011



Circuit Length: 5.922 km / 3.680 miles

www.slovakiaring.sk National Press Officer: Jana Raganová raganova@mediashot.sk

#### ZANDVOORT

SLOVAKIA RING



Circuit Length: 4.320 km / 2.700 miles www.circuit-zandvoort.nl National Press Officer: Kees Koning k.koning@cpz.nl







The balance of performance and adjustments to the technical specifications of the cars are carried out by and under the control of the GT Committee with the aim to balance all GT3 cars to the same efficiency.

Cars	Weight	Handicaps de	landicaps descriptions throughout the season				
ASTON MARTIN	1300kg	03.05.2011	+10 kg = 1310 kg 2 restrictors 59 mm	01.06.2011	-10kg = 1300 kg	24.06.2011	-10kg = 1290 kg
AUOI AUOI	1320kg	03.05.2011	0 kg = 1320 kg 2 restrictors 47,2 mm	01.06.2011	-25kg = 1295 kg	24.06.2011	0 kg = 1295 kg 2 restrictors 52,3 mm
	1230kg	03.05.2011	+15 kg = 1245 kg				
	1190kg	03.05.2011	+20 kg = 1210 kg 1 restrictor 85	10.06.2011	+15 kg = 1225 kg	24.06.2011	+20 kg = 1245 kg
CORVEILE	1270kg	03.05.2011	+80 kg = 1350 kg 1 restrictor 49 mm				





Cars	Weight	Handicaps de	scriptions throughout	the season			
No. of the Contract of the Con	1230kg	03.05.2011	+20 kg = 1250 kg 2 restrictors 51,4 mm				
Ferran	1250kg	03.05.2011	+35 kg = 1285 kg 2 restrictors 55,5 mm	01.06.2011	+15kg = 1300 kg	24.06.2011	+25 kg = 1325 kg
Tord	1200kg	03.05.2011	+100 kg = 1300 kg 2 restrictors 50 mm	01.06.2011	-25kg = 1275 kg	24.06.2011	-35 kg = 1240 kg
AMBORGHINI CONTROL OF THE PROPERTY OF THE PROP	1175kg	03.05.2011	+95 kg = 1270 kg 2 restrictor 53	10.06.2011	-10 kg = 1260 kg	24.06.2011	-35 kg = 1225 kg
SLS AMG GT3	1340kg	03.05.2011	+25 kg = 1365 kg 2 restrictors 35,3 mm	10.06.2011	+15 kg = 1380 kg	24.06.2011	-35 kg = 1345 kg
PORSCHE	1200kg	03.05.2011	+50 kg = 1250 kg 1 restrictor 76 mm	10.06.2011	-25 kg = 1225 kg	24.06.2011	-25 kg = 1200 kg 1 restrictor 76,8 mm

## **Prestigious Brands & Powerful Cars**



Eleven brands competed the balance of performance test at three circuits in Europe. Finally teams decided to compete with eight brands in the FIA GT3 European Championship 2011.

#### **ASTON MARTIN DBRS9**



#### **AUDI R8 LMS**





#### **BMW E89 Z4**





#### **FERRARI 458 ITALIA**





#### **FORD GT**





#### **LAMBORGHINI GALLARDO LP 560**





#### **MERCEDES-BENZ SLS AMG GT3**





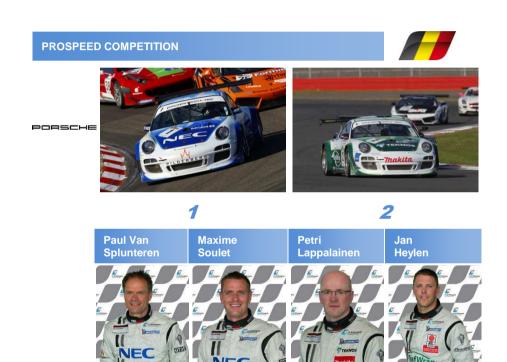
#### PORSCHE 911 GT3 R

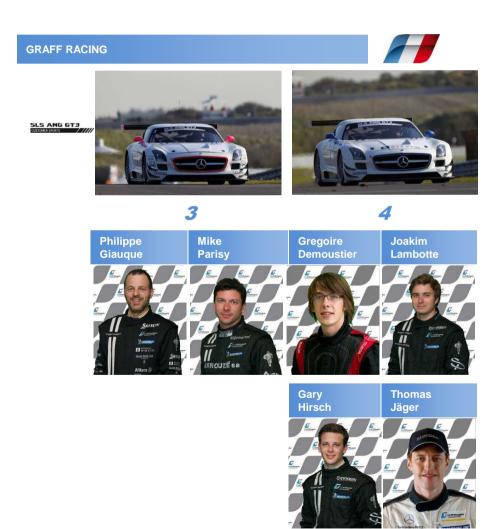






Teams and drivers with their cars are the most important components to run the FIA GT3 European Championship successfully. The next pages present the season entrants as well as the race by race entrants for 2011.







#### NEED FOR SPEED TEAM SCHUBERT









Edward Abdulaziz Csaba Claudia Al Faisal Walter Hürtgen Sandstroem

#### LMP MOTORSPORT













Maxime



Bernard



Dimitri

Enjalbert



Gael

Lesoudier

Jean-Charles Battut

Greg Guilvert







#### **GRAVITY CHAROUZ RACING**







12

Leonid Jarek Machitski **Janis** 













Tomas Kostka

Stefan Rosina





#### FISCHER RACING









13

14



Markus



Jesse



Mikko



Stephane

James Emmett









#### SAINTELOC RACING







*15* 



Greg Guilvert Dino Pierre Jerome Lunardi Hirschi Demay





#### MTECH MOTORSPORT









*20* 

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Luca Pirri	Paul Rees	Duncan Cameron	Matt Griffin
Same Same Same Same Same Same Same Same	Some Some Some Some Some Some Some Some	Same Same	Enter Section 1
E	France	<u>5</u>	Ferromann S



#### UNITED AUTOSPORTS







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23



#### REITER ENGINEERING









24

*25* 



Nikolaus



Albert von

Thurn u. Taxis





Stefan

Max

Anton

Henry Zumbrink

Eugenio Amos









#### BELGIAN AUDI CLUB TEAM WRT







*32* 

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#### FASTER RACING BY DB MOTORSPORT









*35* 

*36* 

Hoevert Vos	Jeroen Den Boer	Harrie Kolen	Nick Catsburg
Signature Signat	<u>E</u> <u>E</u> <u>E</u>	E E E E E E E E E E E E E E E E E E E	

loroon



#### HEICO MOTORSPORT

Dominik

SLS AMG GT3





AA 45

Brice Filip Patrick Hirsch





#### AF CORSE





Francesco
Castellacci

Federico
Leo

Glynn
Geddie

Brown

Federico
Leo

Geddie

Francesco
Federico
Fed



## **Race by Race Entrants**

#### JMB MOTORSPORT







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#### SCUDERIA VITTORIA







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#### TEAM CINE CASCADE







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PORSCHE



*52* 







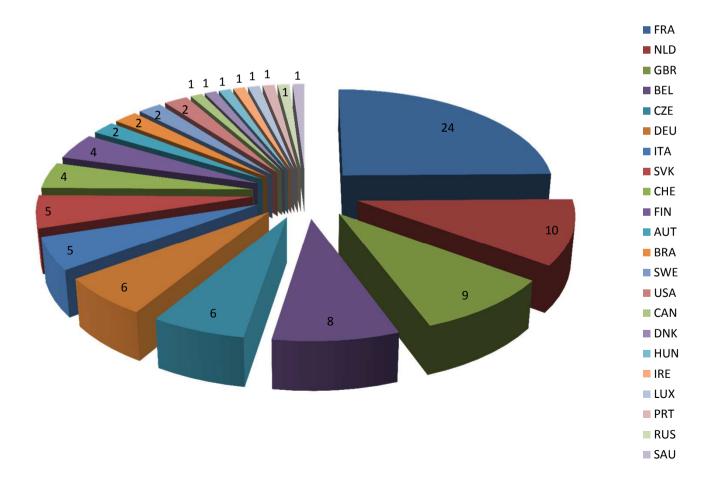
## **Drivers**



97 drivers from 22 different nations took part in the 2011 FIA GT3 European Championship.

France is the leading country with 24 drivers followed by the Netherlands with 10 drivers; the British and the Belgium with 9 drivers, Germany very close with 8 drivers. Each with 1 driver are the countries Canada, Denmark, Hungary, Ireland, Luxembourg, Portugal, Russia and Saudi Arabia.

#### **2011 Driver Nationalities**



## **Drivers**



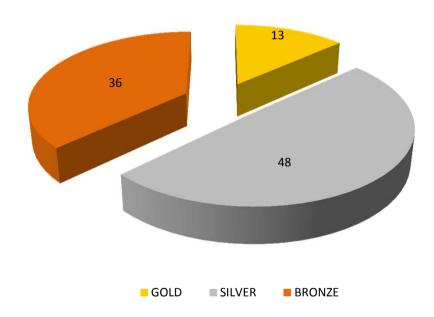
The 97 drivers were categorised into the different categories: 13 gold drivers, 48 silver drivers and 36 bronze drivers.

**PLATINIUM** drivers are not allowed to take part in the FIA GT3 European Championship.

**GOLD:** semi-professional driver in international series or who has distinguished himself in national Championships and satisfying at least one of the following criteria:

- Driver satisfying the criteria of platinum category but aged 55 to 59:
- Has competed competitively in the World Karting Championship or single-seater series and is under 35 years of age;
- Has finished in the top 10 in the general classification of a secondary international single-seater series (A1 GP, Renault V6, FR2000 International...);
- Has finished in the top 6 in the general classification of a national single-seater series (F3, FR2000...);
- Has finished in the top 3 in the general classification of an entry single-seater series (F-Ford, F-BMW...);
- Has finished in the top 6 in the general classification of the Porsche Supercup;
- Has finished in the top 3 in the general classification of a international series organised by a manufacturer (Porsche, Seat, Peugeot, Renault)
- Is a driver whose performance and achievements, despite not being covered by one of the definitions above, may be considered as Gold by the FIA.

#### **2011** Driver Categorisation



**SILVER:** driver aged under 30 and not satisfying the criteria of the platinum or gold categories. High level amateur driver who has finished in 1st place in the general classification of national Championships or international series in association with a professional driver. Any driver who has competed in a single seater-series for a full season.

**BRONZE**: amateur driver. Any driver who was over 30 years old when his first licence was issued, and who has little or no single-seater experience.

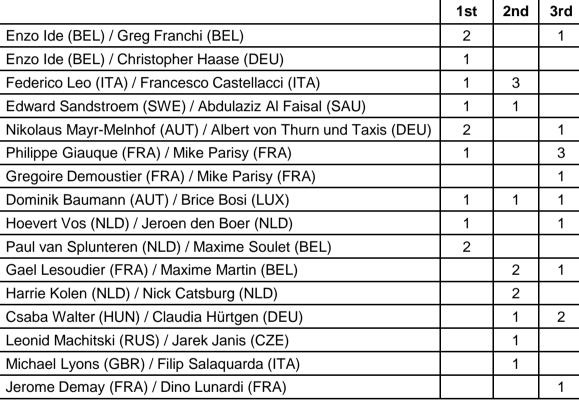
## **Drivers Statistics**



Podium Finishes – 16 different driver crews finished on the podium in 2011. Enzo Ide was the only one who claimed three victories and Mike Parisy is the man with the most podium finishes throughout the season.



















## **Drivers Statistics**



Pole Position, Fastest Lap – Francesco Catellacci, Albert von Thurn und Taxis, Mike Parisy and Nick Catsburg have scored 2 pole positions each, while Nick Catsburg is with 4 fastest laps in 2011 the fastest man on the grid.



Pole Position	
Francesco Castellacci (ITA)	2
Albert von Thurn und Taxis (DEU)	2
Mike Parisy (FRA)	2
Nick Catsburg (NLD)	2
Stefan Rosina (SVK)	1
Federico Leo (ITA)	1
Dominik Baumann (AUT)	1
Christopher Haase (DEU)	1

Fastest Lap	
Nick Catsburg (NLD)	4
Mike Parisy (FRA)	2
Nikolaus Mayr-Melnhof (AUT)	1
Edward Sandstroem (SWE)	1
Maxime Martin (BEL)	1
Stefan Rosina (SVK)	1
Michael Lyons (GBR)	1
Christopher Haase (DEU)	1





















## The Races - Algarve (PRT)



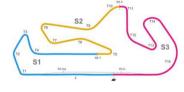


Round 1: It was a BMW podium lockout for the opening race of the 2011 FIA GT3 European Championship at the Autodromo Internacional do Algarve in Portugal with Edward Sandstroem and Abdulaziz Al Faisal taking the chequered flag in the Need for Speed Team Schubert BMW Z4. While this is Sandstroem's second FIA GT3 victory, adding this to his first winner's trophy in round 11 at Zolder last year, it means Abdulaziz Al Faisal becomes the first Saudi Arabian driver to win an FIA GT3 race. It was double joy for Team Schubert when the nr7 BMW Z4 of Csaba Walter and Claudia Huertgen was promoted into second place when the nr3 Graff Racing Mercedes-Benz SLS AMG GT3 of Philippe Giauque and Mike Parisy was penalised after taking the chequered flag for not taking a stop and go penalty for a pitstop infringement.



Round 2: Enzo Ide took the chequered flag in the Belgian Audi Club Team WRT Audi R8 LMS to score a surprise win from 14th on the grid in Round 2 of the FIA GT3 European Championship. The Safety Car was deployed for an accident and Ide's co-driver Greg Franchi was able to dive into the pits a lap earlier than most of the grid as the pitlane opened just as he passed the pit entrance. This catapulted Ide to the front of the field, a position he held until the chequered flag, despite some intense pressure from Francesco Castellacci in the nr50 AF Corse Ferrari 458 Italia. Castellacci, and co-driver Federico Leo were able to take their first podium place after the car was repaired overnight after the crash in qualifying. Third place went to the Heico Motorsport Mercedes-Benz SLS AMG GT3 of Brice Bosi and Dominik Baumann when Baumann overtook Nikolaus Mayr-Melnhof in the Reiter Lamborghini two laps from home.

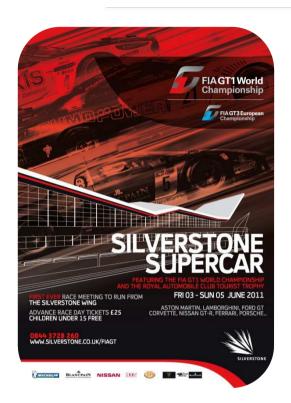




Race	Pole Position	Race Winner	Fastest Lap
Round 1	Francesco Castellacci (ITA)	Al Fasail / Sandstroem	Edward Sandstroem (SWE)
Algarve (PRT)	AF Corse	Need for Speed Team Schubert	Need for Speed Team Schubert
	Ferrari 458 Italia	BMW Z4	BMW Z4
	1:45:722		1:47.253
Round 2	Mike Parisy (FRA)	Ide / Franchi	Mike Parisy (FRA)
Algarve (PRT)	Graff Racing	Belgian Audi Club Team WRT	Graff Racing
	Mercedes-Benz SLS AMG GT3	Audi R8 LMS	Mercedes-Benz SLS AMG GT3
	1:45:513		1:46:495







Round 3: Francesco Castellacci took the chequered flag at the end of Round 3 of the FIA GT3 European Championship at Silverstone to give former FIA GT2 Champions AF Corse their first FIA GT3 victory. Federico Leo led from the start from Pole Position and built up a comfortable lead before handing over to Castellacci, who brought the Ferrari 458 Italia home. Maxime Martin and Gael Lesoudier took their first FIA GT3 podium since they won at Silverstone in 2009 with Morgan. This time, from 8th on the grid, they secured the first international podium finish for LMP Motorsport in the team's Aston Martin DBRS9, 3.5 seconds ahead of nr3 Graff Racing Mercedes-Benz SLS AMG GT3 of Mike Parisy and Philippe Giauque in third. From 15th on the grid, Giauque and Parisy secured the final podium place after a successful last lap move on the nr6 Need for Speed Team Schubert BMW Z4 of Abdulaziz Al Faisal.



**Round 4:** It was a 1-2 for the all Dutch Faster Racing DB Motorsport team in Round 4 of the FIA GT3 European Championship at Silverstone with Hoevert Vos taking the chequered flag in the nr35 BMW Z4 after passing his teammate, Harrie Kolen in the nr36 BMW Z4, on the last lap of the race. The LMP motorsport Aston Martin DBRS9 driven by Gael Lesoudier and Maxime Martin took the final podium place, rounding off a good weekend for the French team after finishing second in Saturday's race.





Race	Pole Position	Race Winner	Fastest Lap
Round 3	Federico Leo (ITA)	Leo / Castellacci	Nick Catsburg (NLD)
Silverstone	AF Corse	AF Corse	Faster Racing by DB Motorsport
(GBR)	Ferrari 458 Italia	Ferrari 458 Italia	BMW Z4
	2:03:950		2:05:582
Round 4	Nick Catsburg (NLD)	Vos / Den Boer	Nick Catsburg (NLD)
Silverstone	Faster Racing by DB Motorsport	Faster Racing by DB Motorsport	Faster Racing by DB Motorsport
(GBR)	BMW Z4	BMW Z4	BMW Z4
	2:03:042		2:04:003

## The Races - Navarra (ESP)





Round 5: It was a contest between two Princes for victory at Navarra in Round 5 of the FIA GT3 European Championship as Prince Albert von Thurn und Taxis in the Reiter Engineering Lamborghini Gallardo managed to hold off the challenge of Prince Abdulaziz Al Faisal in the nr6 Need for Speed Team Schubert BMW Z4. On lap 30 the gap between the two rivals was 4.7 seconds but by the time the chequered flag was shown at the end of lap 35 this was down to 0.459s as the Lamborghini struggled for grip on worn Michelin rear tyres. However an elated Albert von Thurn und Taxis, who is the reigning ADAC GT Masters Champion, celebrated his first FIA GT3 win with co-driver Nikolaus Mayr-Melnhof on the podium.



Round 6: For the second time in Spain the race win was been decided on the final lap. For Round 6 the battle was between Harrie Kolen in the nr36 Faster Racing by DB Motorsport BMW Z4 and the nr33 Belgian Audi Club Team WRT Audi R8 LMS of Enzo Ide. Kolen had been handed a 10 second lead by pole position holder Nick Catsburg at the pitstop and looked on course to take the victory. Ide had emerged from the pits in 3rd place and spent a few laps trying to pass the Sainteloc Racing Audi of Jerome Demay. As soon as Ide was clear he caught the leading BMW with two laps of the race remaining. After several attempts he finally moved ahead of Kolen at T8 on the last lap to take the chequered flag and claim he second win of the season for himself and Greg Franchi. Mike Parisy and Phillipe Giauque were 3rd after starting 9th on the grid, with Giauque overtaking Demay's Audi three laps from home.



S 1 T2
T3Int 1T5
T9 T8 T6 S 2
S 3

Race	Pole Position	Race Winner	Fastest Lap
Round 5	Francesco Castellacci (ITA)	Mayr-Melnhof / von Thurn und Taxis	Nikolaus Mayr-Melnhof (AUT)
Navarra (ESP)	AF Corse	Reiter Engineering	Reiter Engineering
	Ferrari 458 Italia	Lamborghini Gallardo LP560	Lamborghini Gallardo LP560
	1:38:775		1:40:975
Round 6	Nick Catsburg (NLD)	Ide / Franchi	Nick Catsburg (NLD)
Navarra (ESP)	Faster Racing by DB Motorsport	Belgian Audi Club Team WRT	Faster Racing by DB Motorsport
	BMW Z4	Audi R8 LMS	BMW Z4
	1:36:934		1:39:953

## The Races







Round 7: Round 5 winners Albert von Thurn und Taxis and Nikolaus Mayr-Melnhof scored their second win of the 2011 season in emphatic style with a lights to flag victory in Round 7 at Paul Ricard. Von Thurn und Taxis, starting from Pole Position in the nr24 Reiter Engineering Lamborghini Gallardo LP560, led the 28 car grid into the first corner and opened up a 10 second gap to the following cars by the time the pitstop window opened. The nr24 Lamborghini was the last to pit and Mayr-Melnhof took over the driving duties and he held the lead until the chequered flag. Second place went to the nr50 AF Corse Ferrari 458 of Federico Leo and Francesco Castellacci after Leo made up two places at the first corner from 4th on the grid. Leo handed over the car in 2nd place, with Castellacci bringing the car home for their third podium finish and the lead of the FIA GT3 Drivers Championship. The final podium place went to the nr15 Sainteloc Racing Audi R8 LMS of Dino Lunardi and Jerome Demay.

Round 8: 2010 FIA GT3 Team Champions Prospeed Competition returned to the top step of the podium in Round 8 of the FIA GT3 European Championship at Paul Ricard in France. Maxime Soulet, starting from 4th on the grid, got a good start and handed over the Porsche 911 GT3 R in 2nd place to Paul Van Splunteren. The Dutch driver caught and passed the leading LMP Motorsport Aston Martin DBRS9 of Gael Lesoudier to take the team's first podium finish in 2011. Maxime Martin and Gael Lesoudier scored their third podium finish of the season after leading for most of the 27 lap race. The nr33 Belgian Audi Club Team WRT Audi R8 LMS of Greg Franchi and Enzo Ide was a distant 3rd after Franchi sliced through the field at the start after qualifying in 14th place. Ide took control of the Audi and brought the car home for the third podium finish of the season.





Race	Pole Position	Race Winner	Fastest Lap
Round 7	Albert von Thurn und Taxis (DEU)	Mayr-Melnhof / von Thurn und Taxis	Nick Catsburg (NLD)
Paul Ricard (FRA)	Reiter Engineering	Reiter Engineering	Faster Racing by DB Motorsport
	Lamborghini Gallardo LP560	Lamborghini Gallardo LP560	BMW Z4
	2:07:76		2:09:820
Round 8	Mike Parisy (FRA)	Van Splunteren / Soulet	Maxime Martin
Paul Ricard (FRA)	Graff Racing	Prospeed Competition	Team LMP Motorsport
	Mercedes-Benz SLS AMG GT3	Porsche 911 GT3 R	Aston Martin DBRS9
	2:06:768		2:09:473







#### Round 9

Brice Bosi took the chequered flag in Round 9 at the Slovakia Ring in the nr44 Heico Motorsport Mercedes-Benz SLS AMG to record the first FIA GT3 race win for Mercedes. It was also his, co-driver Dominik Baumann's and Heico Motorsports first FIA GT3 victory and the smiles from the top step of the podium spoke volumes. Second place went to the nr50 AF Corse Ferrari, with Francesco Castellacci bring the car home to secure second place and 18 championship points to keep him and Federico Leo at the top of the Driver's Championship. The Italians battled hard and Castellacci held the lead for most of the second half of the race but couldn't hold of the challenge from Bosi in the closing stages. Third place went to the nr7 Need for Speed Team Schubert BMW Z4 of Claudia Huertgen and Csaba Walter, their first podium this season since Round 1 in Portugal.

#### Round 10

Philippe Giauque and Mike Parisy gave Mercedes a perfect weekend when they won Round 10 at the Slovakia Ring in the nr3 Graff Racing Mercedes Benz SLS AMG. Giauque brought the car home in front of the nr11 Gravity Charouz Racing Mercedes Benz of Jarek Janis and Leo Machitski, with the Russian driver having to defend his second place from Csaba Walter in the nr7 Need for Speed Team Schubert BMW Z4, the Hungarian securing his and Claudia Huertgen's second podium finish of the weekend and keep Team Schubert at the top of the Team's Championship with two rounds remaining.





Race	Pole Position	Race Winner	Fastest Lap
Round 9	Albert von Thurn und Taxis (DEU)	Baumann / Bosi	Mike Parisy (FRA)
Slovakia Ring (SVK)	Reiter Engineering	Heico Motorsport	Graff Racing
	Lamborghini Gallardo LP560	Mercedes-Benz SLS AMG GT3	Mercedes-Benz SLS AMG GT3
	2:02:058		2:03:580
Round 10	Stefan Rosina (SVK)	Giauque / Parisy	Stefan Rosina (SVK)
Slovakia Ring (SVK)	Reiter Engineering	Graff Racing	Reiter Engineering
	Lamborghini Gallardo LP560	Mercedes-Benz SLS AMG GT3	Lamborghini Gallardo LP560
	2:01:076		2:02:363

## The Races - Zandvoort (NLD)





#### Round 11

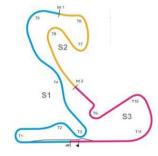
Paul van Splunteren and Maxime Soulet took their second victory of the 2011 season in the nr1 Prospeed Competition Porsche 911 GT3 R. Starting from pole position 2010 FIA GT3 Vice Champion van Splunteren took control of the race to lead until the pitstops and hand over to his Belgian co-driver, who completed the task to take the chequered flag 6.8 seconds ahead of their nearest rivals. The nr38 Scuderia Vittoria Ferrari 458 Italia of Michael Lyons and Filip Salaquarda pushed the Prospeed Porsche all the way to the flag but couldn't get on terms to challenge for the lead of the race. The nr24 Reiter Engineering Lamborghini Gallardo of Niki Mayr-Melnhof and Albert von Thurn und Taxis finished in 3rd ahead of the two HEICO Motorsport Mercedes-Benz, giving them their third podium finish of the 2011 season.



#### Round 12

Francesco Castellacci and Federico Leo fought hard to bring their nr50 AF Corse Ferrari 458 Italia home in 4th place in the final race of the season to become the 2011 FIA GT3 European Champions. 18,000 Dutch race fans witnessed the final race of the 2011 FIA GT3 European Championship, which was won by the nr33 Belgian Audi Club Team WRT Audi R8 of 2009 Champion Christopher Haase and Belgian driver Enzo Ide. Ide secured his third win of the year, one more than any other driver this year, and finished 3rd place overall in the Driver's Championship in only his second full season of racing. Brice Bosi and Dominik Baumann were second in the nr44 HEICO MOTORSPORT Mercedes-Benz SLS AMG and with the nr45 car finishing 6th, the German team become the 2011 FIA GT3 Team Champions, leaping ahead of the Need for Speed Team Schubert and the Faster Racing by DB Motorsport outfits. Third overall was the nr3 Graff Racing Mercedes-Benz SLS AMG of Mike Parisy and Gregoire Demoustier.





Race	Pole Position	Race Winner	Fastest Lap
Round 11	Dominik Baumann (AUT)	Van Splunteren / Soulet	Michael Lyons (GBR)
Zandvoort (NLD)	Heico Motorsport	Prospeed Competition	Scuderia Vittoria
	Mercedes-Benz SLS AMG GT3	Porsche 911 GT3 R	Ferrari 458 Italia
	1:38:894		1:41:305
Round 12	Christopher Haase (DEU)	Ide / Haase	Christopher Haase (DEU)
Zandvoort (NLD)	Belgian Audi Club Team WRT	Belgian Audi Club Team WRT	Belgian Audi Club Team WRT
	Audi R8	Audi R8	Audi R8
	1:38:920		1:40:278

## **The Champions**



The winners of the 2011 Drivers Championship are two young Italian race drivers:

Francesco Castellacci (ITA) and Federico Leo AF Corse Ferrari 458 Italia







During their first season in the FIA GT3 European Championship, the new successful 2011 Champions Francesco Castellacci and Federico Leo secured **one win** and **three further podium finishes** as well as **three pole positions** in the twelve races held in Portugal, Great Britain, Spain, France, Slovakia and the Netherlands.



## **The Champions**





Francesco Castellacci received the 2011 Michelin Award to progress to GT1 World next year.

2011 FIA GT3 European Champion Francesco Castellacci has become the latest recipient of the **Michelin Award**. As the fastest of the two driver champions, the 24-year-old Italian driver will receive €150,000 to enable him to compete in the 2012 FIA GT1 World Championship. The decision was taken by comparing Castellacci's qualifying and best race times against the ones set by his fellow champion Federico Leo during their season behind the wheel of the AF Corse prepared Ferrari 458 Italia.







## **The Champions**



## Heico Motorsport 2011 FIA GT3 European Team Champion

It is the first season for the team Heico Motorsport in the FIA GT3 European Championship and they won the team title outright. After their remarkable achievement of the nomination "best Mercedes team in the ADAC GT Masters (4<sup>th</sup> place) it is the second success for this young team in 2011.



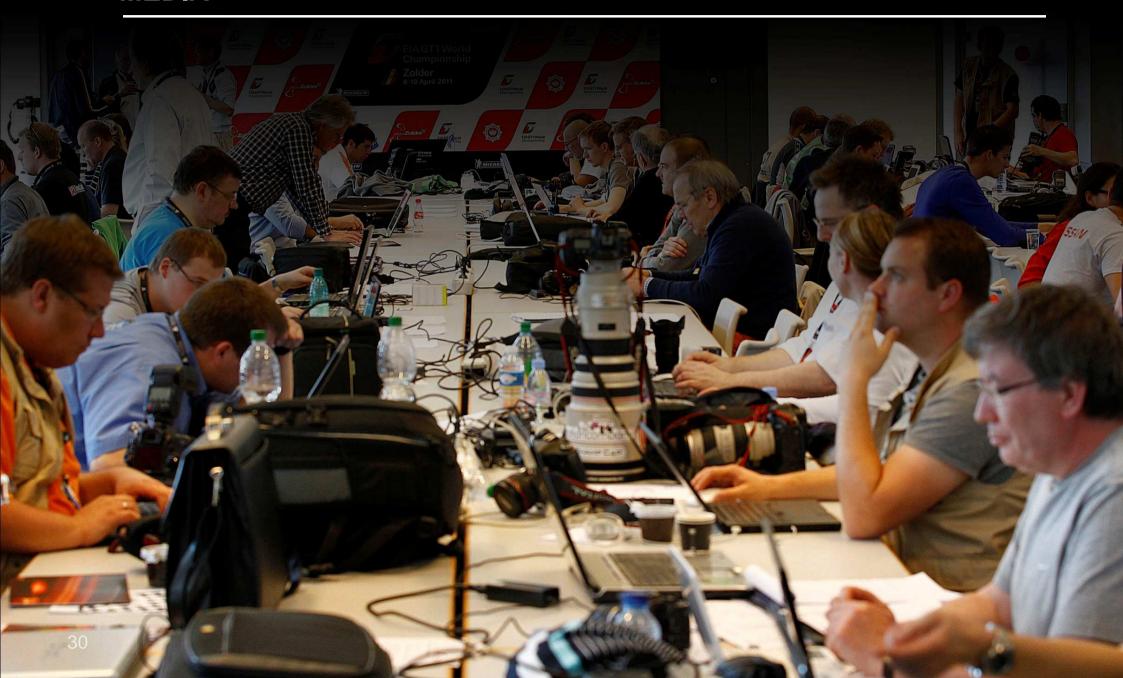
Dominik Baumann (AUT) / Brice Bosi (LUX)





## **MEDIA**





## **Media & Promotion**



#### **Media Facts**

The SRO Media Office provides accreditation for media at the events. Publications and Agencies which attend most of the events have official FIA permanent passes; team media personnel and web sites have permanent passes issued by the Promoter, SRO Ltd.

#### **Permanent Passholders**

A total of 74 permanent media passes have been allocated by the Media office in 2011, to journalists and photographers providing regular coverage to the Championship, as well as to Team Media personnel. As permanent pass holders must show that they attended at least half of the rounds of the previous year, and provide letters to prove that they will be covering the Championship in 2011, this is a good sign of the growing interest in the GT3 European Championship.

#### **Race by Race Accreditation**

Race by race requests are made for each event, with the international press applying to the Media Delegate and press from the country visited, contacting the National Press Officer.

#### **Support Race Accreditation**

Permanent pass-holders from visiting support events are issued with full FIA GT3 European Championship race-by-race passes on simple request, so that they can fulfil their allotted tasks.

#### **Media Facilities**

Journalists and photographers have access to the media centre at the circuit, where various facilities are guaranteed, such as internet access, storage lockers, TV feed, timing screens and, where applicable, media shuttles.

PLEASE NOTE THAT THE FOLLOWING PAGES INCLUDE THE FIA GT1 WORLD CHAMPIONSHIP FIGURES AS BOTH CHAMPIONSHIPS SHARED THE SAME EVENTS THROUGHOUT 2011 WITH THE EXCEPTION OF SLOVAKIA RING AND ZANDVOORT.

## **Media & Promotion**



RSA

#### **Media Attendance**

#### Number of Media at each Round

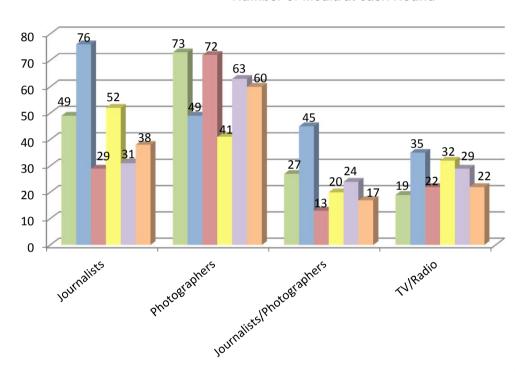
R1 PRT

R2 GBR

R3 ESP

R4 FRA

R5 SVK

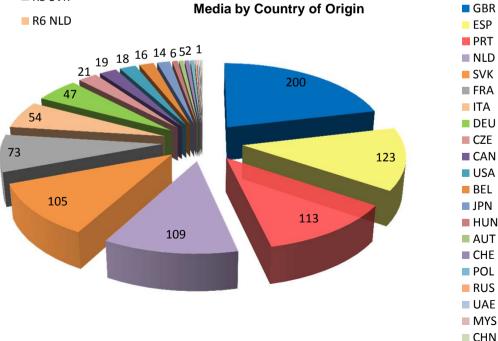


The average media attendance for 2011 was 166 per event, with media from 22 different countries.

From the 22 represented countries the most attendance was media from countries we had rounds of FIA GT3 European Championship: Great Britain, Spain, Portugal, the Netherlands, Slovakia and France.

#### **Total Media Attendance at each Round**

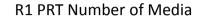
	TOTAL	JO	PH	JO/PH	TV/RA
R1 PRT	168	49	73	27	19
R2 GBR	205	76	49	45	35
R3 ESP	136	29	72	13	22
R4 FRA	145	52	41	20	32
R5 SVK	147	31	63	24	29
R6 NLD	137	38	60	17	22
TOTALS	938	275	358	146	159

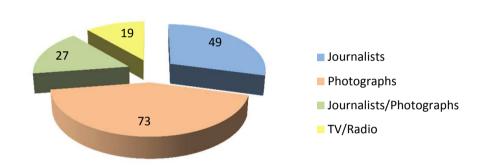


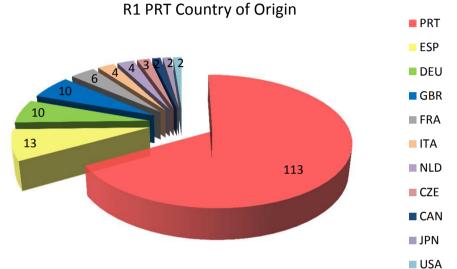




#### **Media Attendance: Portimao (PRT)**







#### Before the event

 Several press releases and advertisement in national and international newspapers / motorsports magazines, as well as published online

#### **During the event**

- Press Conference with Hürtgen and Martin
- VIP grid walk Saturday and Sunday
- 1500 Official Programs
- Leisure and Playground Area



## **Media & Promotion**

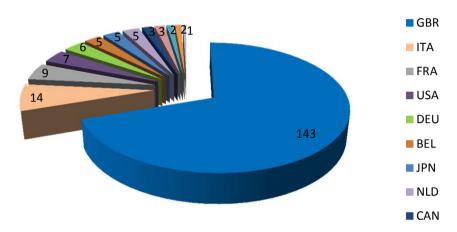


#### Media Attendance: Silverstone (GBR)

**R2 GBR Number of Media** 

# 35 76 Journalists Photographs Journalists/Photographs TV/Radio

#### **R2 GBR Country of Origin**



#### Before the event

- Several press releases and advertisement in national and international newspapers / motorsports magazines, as well as published online
- Radio advertising 30 x 30 seconds advert per day over two weeks

#### **During the event**

- VIP grid walk Saturday and Sunday
- 1950 posters
- International Tourist Trophy
- Supercar Tour Laps

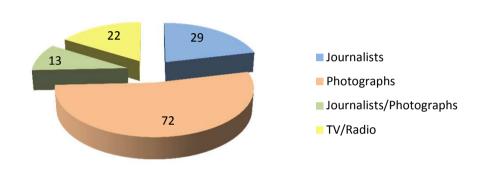


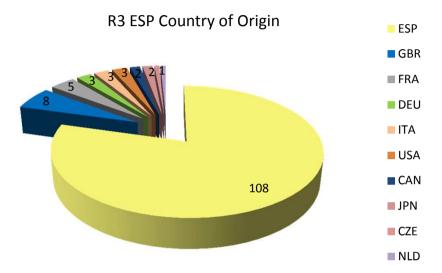




#### Media Attendance: Navarra (ESP)

**R3 ESP Number of Media** 





#### Before the event

- Several press releases and advertisement in national and international newspapers / motorsports magazines
- Radio advertising, 40 spots in 4 stations
- TV spots at Canal 6, 5 spots of 20 seconds

#### **During the event**

- VIP grid walk Saturday and Sunday
- Autograph Session with the drivers
- Acrobatic Flight Show Air Patrol Culebra
- Motorbike stunt show

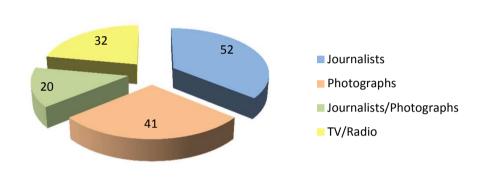


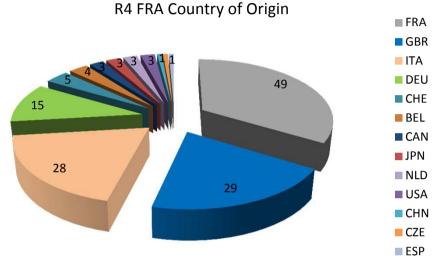




#### Media Attendance: Paul Ricard (FRA)

R4 FRA Number of Media





#### Before the event

- Several press releases and advertisement in national and international newspapers / motorsports magazines
- TV spots, 22 spots of 15 seconds
- Cinema PACA spots, 30 second videos at 6 cinemas over 2 weeks

#### **During the event**

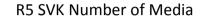
- VIP grid walk Saturday and Sunday
- 2500 Posters, 10 000 Programs
- Lamborghini Club Laps

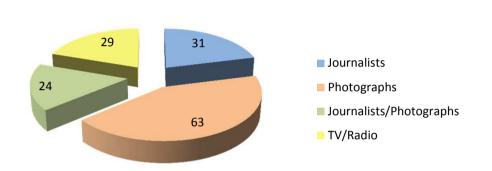


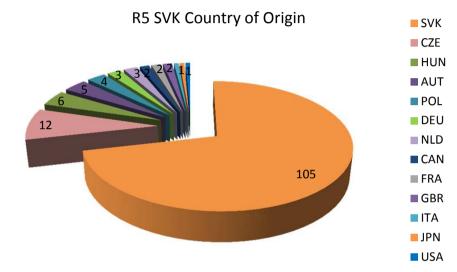
## **Media & Promotion**



#### Media Attendance: Slovakia Ring (SVK)







#### Before the event

- Several press releases and advertisement in national and international newspapers / motorsports magazines as well as published online
- Radio advertising
- TV spots

#### **During the event**

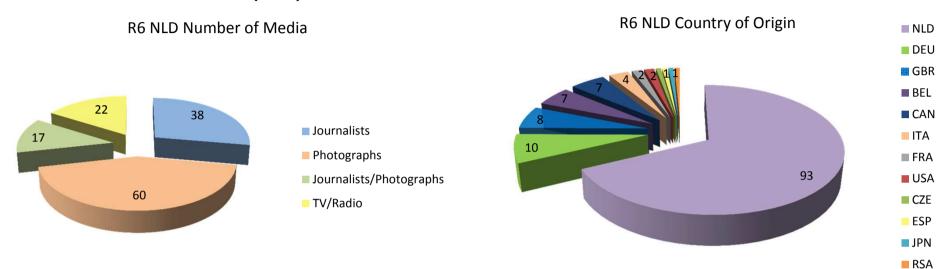
- VIP grid walk Saturday and Sunday
- Autograph Session with the drivers
- Leisure and Entertainment Area
- Gird Girl Contest
- Miss Admiral GT3 Election







#### Media Attendance: Zandvoort (NLD)



#### Before the event

- Several press releases and advertisement in national and international newspapers / motorsports magazines as well as published online
- Several cooperation's with brands and shops in the Netherlands

#### **During the event**

- VIP grid walk Saturday and Sunday
- Autograph Session with the drivers
- Mercedes Car Exhibition
- Motor bike stunt show
- Demonstration Laps



## Media



## **Spectators Attendance**

Round	#	Event
Portimao (PRT)	15.400	FIA GT1 World Championship
Silverstone (GBR)	26.000	FIA GT1 World Championship
Navarra (ESP)	20.000	FIA GT1 World Championship
Paul Ricard (FRA)	10.000	FIA GT1 World Championship
Slovakia Ring (SVK)	17.500	Admiral FIA GT3 Racing Weekend
Zandvoort (NLD)	18.000	Formido Finalraces
Total	106.900	





















## Media



#### **Partners**

The FIA GT3 European Championship was in 2011 supported by these world leading companies:







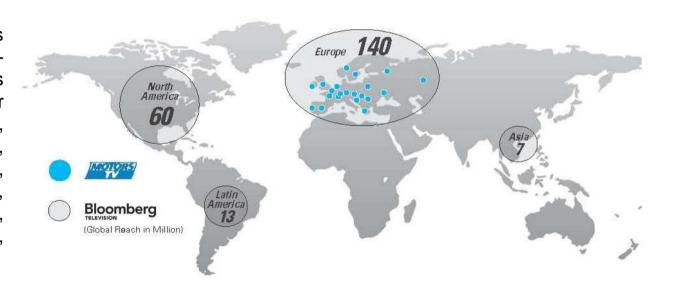






#### TV statistics

The FIA GT3 European Championship was once again broadcasted live by pan-European motorsports broadcaster Motors TV. The agreement provided live, or delayed as live, coverage in Belgium, Croatia, Czech Republic, Estonia, France, Germany, Greece, Hungary, Ireland, Latvia, Macedonia, Netherlands, Norway, Portugal, Romania, Russia, Slovakia. Spain, Sweden. Spain, Sweden, Switzerland, UK, and Ukraine.



# Bloomberg

Bloomberg Television also broadcast highlights of the 2011 FIA GT3 European Championship. Bloomberg has a global reach of 220 million – 140m in Europe, 60m in Us, 7m in Asia and 13m in Latin America.





#### **TV Statistics**

The FIA GT3 Championship have a total TV reach of 316 737 000 millions homes in the year 2011. With 1752 minutes or almost 30 hours of live streaming on gt3europe.com during race weekends, the sponsors and fans were able to follow the FIA GT3 European Championship the whole year.

#### **Europe**

FIA GT3 LIVE + HIGHLIGHTS				
Channel		Country	Homes	
Exqui	EXQI SPORT	Belgium	1 650 000	
TV+	TV+	Bulgaria		
SPORT 5	sp <b>5</b> rt	Czech Republic	677 000	
Sport 1+	SPORT	Germany	1 000 000	
Supersport	<b>Sport</b>	Greece	380 000	
Sport Italia	sportitalia	ltaly	7 300 000	
BLOOMBERG TV F	Bloomberg	UK	16 000 000	

FIA GT3 HIGHLIGHTS			
Channel Country Homes			Homes
RTBF rtbr		Belgium	2 000 000

#### **Europe (Motors TV)**

FIA GT3 LIVE				
Channel		Country	Homes	
Motors TV		Pan Europe	23 000 000	

#### Asia / Austrasia

FIA GT3 LIVE + HIGHLIGHTS				
Channel Country Homes				
Fox	FOX	Australia	1 500 000	
ASTRO	astro	Brunei	2 930 000	
ASTRO	astro	Malaysia	2 930 000	

#### **America**

FIA GT3 LIVE + HIGHLIGHTS				
Channel Country Homes			Homes	
SPEED	SHEED	USA / Canada	80 000 000	
SPEED	SPEED	Latin America	13 300 000	

#### **Worldwide**

FIA GT3 LIVE			
Channel	Country	Homes	
gt3europe.com FIAGT3European Championship	worldwide		

FIA GT3 HIGHLIGHTS				
Chann	el	Country	Homes	
BLOOMBERG Bloomberg		worldwide	160 000 000	

#### Middle East / Africa

FIA GT3 LIVE				
Channel	Country	Homes		
Linesports LINE SPORT	Saudi Arabia			





#### Website facts and figures

Totals	2010	2011	Difference	% Difference
<b>Unique Visitors</b>	209,398	235,075	25,677	+10.9%
<b>Number of Visits</b>	352,179	416,354	64,175	+15.4%
Pages	2,085,205	2,955,433	870,228	+29.4%
Hits	21,032,022	22,344,662	1,312,640	+5.9%
Bandwidth	341.39Gb	464.25Gb	122.86Gb	+26.5%

Totals are like for like (January to October 2010 compared with same period 2011)

The total hits of the FIA GT3 European Championship website increase in all sections. The numbers of unique visitors increased by 10,9 % which means about 25.000 people more visited the website than in the year 2010.

The FIA GT3 European Championship website includes:

- over 4850 gallery photos, which can be downloaded by the press, over 800 pictures from season 2011
- 110 news items uploaded during 2011
- 292 min of live streaming on the website including qualifying, races and highlights, means almost 5 hours of live streaming per race weekend

A full database of all drivers who have ever competed in the FIA GT3. Along with the points database, this allows a full range of statistics to be compiled and used in the TV Graphics.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2011	2011	2011	2011	2011	2011	2011	2011	2011	2011

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2011	13906	24376	200199	1240146	24.51 GB
Feb 2011	14326	25180	147154	1126627	25.68 GB
Mar 2011	17858	32031	174787	1349405	29.64 GB
Apr 2011	22704	38411	228752	1736032	39.34 GB
May 2011	32707	58884	413071	3471645	67.53 GB
Jun 2011	28261	49672	319199	2668925	56.04 GB
Jul 2011	33253	61250	366241	3239961	66.34 GB
Aug 2011	30919	54366	384865	3213711	67.82 GB
Sep 2011	18309	31615	179246	1651661	32.46 GB
Oct 2011	22832	40569	541919	2646549	54.89 GB
Total	235075	416354	2955433	22344662	464.25 GB

#### Top countries visiting the website during May 2011

		Cor	untries (Top	10) - Full	list	
	Cour	ntries	Pages	Hits	Bandwidth	
?	Unknown	unknown	102402	881094	17.30 GB	
ı	Germany	de	48931	367503	6.68 GB	
	Great Britain	gb	43105	388600	7.68 GB	
	United States	us	36488	264189	5.30 GB	
	France	fr	25886	252939	5.15 GB	
	Netherlands	nl	23706	118512	2.36 GB	
П	Belgium	be	15767	139174	2.59 GB	
П	Italy	it	11924	106065	1.95 GB	
	Portugal	pt	11130	88017	1.67 GB	
	Japan	jp	10687	97864	1.96 GB	
	Others		83045	767688	14.89 GB	

#### Top countries visiting the website during October 2011

		Countrie	s (Top 10)	- Full list	
	Countries		Pages	Hits	Bandwidth
	Russian Federation	ru	290284	338547	6.71 GB
9	Unknown	unknown	62947	584799	12.50 GB
	Netherlands	nl	44930	328491	6.56 GB
	Germany	de	30979	252334	5.23 GB
	France	fr	19109	209191	4.75 GB
Ā	United States	us	18940	147252	3.04 GB
7 Z	Great Britain	gb	14539	146636	3.24 GB
П	Belgium	be	11541	118318	2.47 GB
П	Italy	it	8281	83840	1.58 GB
	Czech Republic	cz	5838	51927	1011.03 MB
	Others		45589	476019	9.80 GB





#### MAJOR MOTORSPORT WEBSITES SUPPORTING THE FIA GT3 EUROPEAN CHAMPIONSHIP

• Dailysportscar.com **Great Britain** • Speedweek.de Germany Netherlands Planetlemans.com Autohebdo.fr France Autosport.com **Great Britain**  Autosport.be Belgium Luxembourg Automobilsport.com Endurance Info France **Great Britain**  EnduranceSportscar Crash.net Europe DPPI.net France Allrace.it Italy **United States**  Motorsport.com Monzasport.it Italy • OmniCorse Italy motorsport-aktuell.com Switzerland • TurboMagazine.be Belgium StopandGo.tv Italy

 Wikipedia Worldwide • iDNFS.cz Czech Republic Germany • GT-Eins.de Pitstop.tv Belgium Raceflash.nl Netherlands • Racingworld.be Belgium Supercars.net Canada RaceXpress Netherlands Vroom.be Belgium SpeedTV.com United States Pistonheads.com Great Britain TheCheckeredFlag **Great Britain**  The Race Site United States Speedhunters Canada • RTL Netherlands Motors TV Europe

#### **GENERAL WEBSITES**

Increasingly, general news websites, linked to major daily newspapers, are carrying articles on the FIA GT3 European Championships.

#### **TEAM AND DRIVER WEBSITES**

As well as coverage on national and international websites, almost every team and driver taking part in the Championship has a personal website, carrying news, photos and other information. Furthermore, circuit websites carry vital information before events. Many teams and drivers issue previews, and other press releases, including copyright-free photos. Additional information can be found in manufacturers magazines and on their websites.

The reach via the mean of internet is phenomenal and keeps increasing.

## **New Media**



#### FIA GT3 European Championship Official Facebook Site

Since it's launch the FIA GT3 Facebook site has become the place at weekends for race fans to receive the latest information on race weekends.

597 monthly active users ★57 since last week

464 people like this \$\displays 15\$ since last week

91 wall posts or comments this week  ${\color{red} \clubsuit} \, 6$  since last week

168 visits this week • 202 since last week

In addition to the Official Site the GT3 Europe Facebook Fanpage shows 2418 likes.

#### Twitter (@gt3europe)

The FIA GT3 Twitter page is updated automatically from the Facebook site and currently has 410+ followers

93 Tweets

11 Following

411 Followers

40 Listed















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Promoter of the FIA GT3 European Championship Email: sratel@sro.co.uk



**Jeff Carter** FIA Media Delegate

In charge of media, accreditation etc

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Karine Lisador Event Manager

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